



XEROVI
AI BUSINESS SOFTWARE

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Case Study | Connect Group × XeroVi AI

Compressing 12-Month Growth Goals into a Single Quarter for an AI-First Recruitment Agency

Snapshot of Success

Metric	Before XeroVi AI	After 90 Days with XeroVi AI
AI Talent Placements	3–4 per quarter	14 (+~4× growth)
New Revenue	—	\$105,000
Overall Growth	—	+75%
Email Reply Rate	3.1% (industry avg.)	12.4% (~4× higher)



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Lead Quality Score	4.2	8.7 (+107%)
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Sales-Cycle Length	100 days	39 days (-61%)
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About Connect Group

Connect Group is a boutique recruitment agency specializing in placing elite AI engineers, data scientists, and ML researchers for Fortune 100 enterprises and disruptive scale-ups.

While their brand reputation was strong, their pipeline struggled to keep pace with soaring demand for AI talent.

Growth Barriers

- **Inconsistent lead flow: manual prospecting created feast-or-famine pipelines.**
 - **Sales burnout: recruiters wasted time chasing low-quality leads.**
 - **Misdirected outreach: lists often missed true AI hiring managers.**
 - **Lagging placements: long recruitment cycles slowed delivery on critical AI initiatives.**
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XeroVI AI Solution: The Precision Outreach Engine





1 | Pinpoint the Pain

- Scarcity of top-tier AI candidates.
- Delays threatening mission-critical AI projects.
- Risk of poor job fit in highly specialized roles.

2 | Automate with Hyper-Relevance

- AI-driven copy tailored to each hiring challenge.
- Persona-specific cadences for CTOs, Heads of Data, and Talent Leads.
- Continuous A/B testing boosted reply rates to 12.4% (vs. 3.1% avg.).

3 | Score & Accelerate

- Real-time lead scoring surfaced “hot” opportunities instantly.
- Intelligent routing shaved 61% off the sales cycle.
- Recruiter dashboards kept focus locked on high-value roles.

90-Day Business Impact

- ✓ 14 placements delivered (+~4x increase)
- ✓ \$105,000 new revenue booked
- ✓ 75% overall growth achieved in a single quarter
- ✓ 107% boost in lead quality (fewer conversations, more closes)
- ✓ 61% faster sales cycle (100 → 39 days)
- ✓ 30% workload reduction—burnout eliminated
- ✓ Predictable, scalable pipeline with no feast-or-famine months





Client Voice

"Xerovi AI turned our outreach from guesswork into a revenue machine. The conversations they generated weren't just plentiful—they were with the right AI hiring managers. We hit quarterly targets in weeks."

— Sarah Cheng, Co-Founder, Connect Group

Why Connect Group Chose Xerovi AI

- **Precision Prospecting** → Pinpoints active AI-hiring firms.
 - **Hyper-Relevant Outreach** → Converts cold prospects into warm conversations.
 - **AI-Powered Efficiency** → Automated scoring & routing cut drag time by 61%.
 - **Revenue-First Results** → More placements, better fits, zero wasted cycles.
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Imagine Adding +75% Growth—Without More Recruiters

If you're ready to dominate the AI talent market, let Xerovi AI build the outreach engine that transforms cold prospects into signed offers—and accelerates revenue without extra headcount.

 **Book your 15-minute strategy call today.**

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